



2009 WINTER CONVENTION  
AND TRADE SHOW  
**JANUARY 25-28, 2009**  
ANAHEIM, CA  
ANAHEIM CONVENTION CENTER

## Designer Showcase

### What It Is

The CHA 2009 Winter Convention & Trade Show *Designer Showcase* gives CHA Designer members an opportunity to display their design work and promote their creative services as Editors, Publishers and Manufacturers (EPM's) view their displays and consider their future project needs.

### Who Can Attend

The Designer Showcase is open to CHA EPM's and members of the press only.

### How to Participate

CHA Designer members must **register for a table** to participate and display their work in the Showcase. (*Designers that have a booth in the License & Design Section will be able to exhibit in the Designer Showcase for free but you still need to register by filling out the attached form.*) Participating designers are encouraged to send personal pre-show invitations to industry contacts they would like to attend the Showcase event.

### Setup

Showcase Designers will set-up their individual displays on Saturday, January 24, 2009, from 2:00 - 4:00pm.

### Event

The Showcase will be open from 4:30 - 6:00pm on Saturday evening during the Taste of Anaheim Reception. Showcase Designers are asked to remain by their tables so EPM's can meet them as they look at their displays. After the Meet and Greet, the Showcase room will be locked for the night. Any valuable artwork, projects and portfolios may be removed by the individual designers for safekeeping. The Showcase room will reopen the next morning from 8:15 - 9:00am for designers to quickly reset their displays. The Showcase will be open for private viewing by EPM's on Sunday, January 25, from 9:00am - 5:00pm. Designers will not be permitted to stay in the Showcase room. There will be no hours reserved for individual appointments during this Showcase. All Showcase Designers should have a place at their display table for messages so EPM's who are interested in their work can contact them during the show.

If you have any questions in regards to the new Showcase format, please contact Elaine Schmidt at [esdesigns@att.net](mailto:esdesigns@att.net).

### **DETAILS:**

- Display tables will be assigned on a first-come, first-served basis
- Displays **MUST** be set-up from 2:00pm-4:00pm on Saturday, January 24<sup>th</sup>
- Designer Showcases are limited to a height of 36"
- Back of individual displays must be plain or covered, as tables may be grouped back to back
- Electrical is not provided
- Designers **MUST** not remove displays until 5:00pm on Sunday, January 25<sup>th</sup>

<b>WHAT:</b>	Designer Showcase
<b>WHO:</b>	CHA Designer Members
<b>TIME:</b>	Saturday, January 24, 2009
	<b>2:00 - 4:00pm</b> Designer Showcase Set Up
	<b>4:30pm-6:00pm</b> Designer Meet and Greet and Showcase Viewing for Editors, Publishers, Manufactures and Press <i>only</i>
	Sunday, January 25, 2009
	<b>8:15am - 9:00pm</b> Designer Showcase Re-set
	<b>9:00am-5:00pm</b> Showcase Viewing for Editors, Publishers, Manufacturers and Press <i>only</i>
	<b>5:00-6:00pm</b> Showcase tear down. Displays up after 6:00pm will be left unattended.
<b>WHERE:</b>	Anaheim Convention Center - Room TBD
<b>COST:</b>	Designers: \$100 per draped 6-ft x 2-ft display table <b>License &amp; Design Exhibitors - FREE</b>



2009 WINTER CONVENTION  
AND TRADE SHOW  
**JANUARY 25-28, 2009**  
ANAHEIM, CA  
ANAHEIM CONVENTION CENTER

**CHA USE ONLY:**  
Date \_\_\_\_\_  
Table # \_\_\_\_\_

# Designer Showcase – January 24-25, 2009

## REGISTRATION FORM

Please completely fill out the form below. Make a photocopy for your records and return the form by one of the following:

**MAIL:** Craft & Hobby Association  
Attn: Designer Showcase  
319 East 54<sup>th</sup> Street  
Elmwood Park, NJ 07407

**FAX:** 201.835.1279

**E-MAIL:** designershowcase@craftandhobby.org

**REGISTRATION DEADLINE IS DECEMBER 19, 2008**  
**NO ENTRIES ACCEPTED AFTER DECEMBER 19, 2008**

**PLEASE PRINT CLEARLY**

Exhibiting Company: \_\_\_\_\_ CHA Member ID: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Country: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name to Appear on Table Card: \_\_\_\_\_

**PAYMENT**    \$100 per draped 6-ft x 2-ft display table    FREE – License & Design Exhibitor

**PAYMENT INFORMATION**

Check Enclosed    American Express    MasterCard    Visa    Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

*Funds must be drawn on a US Bank and paid in U.S. dollars*